



Fresh Gourmet Skin Cafe'



For Immediate Release

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**iiwii fresh™ (itiz wat itiz) Featured on WGCL-TV CBS 46
Better Mornings Show**

The Better Mornings Show highlights *iiwii fresh* on June 12, 2007

Atlanta, GA (June 11, 2007) – *iiwii fresh™ (itiz wat itiz)* announces today, It's featured appearance on WGCL-TV CBS 46 Better Mornings Show on June 12, 2007. WGCL-TV CBS 46 is Comcast Cable Network Channel 9. The Better Mornings Show is Atlanta's newest morning show and quickly becoming Atlanta's most popular morning show in the metropolitan area between the hours of 5:00am to 7:00am. Mike Brooks and Tracye Hutchins are the host, featuring Corinna Allen who is the lifestyle and entertainment reporter.

"We are so excited that CBS Better Mornings and Corinna Allen has featured *iiwii fresh* as one of it's fresh morning segments. We will be promoting good skin care with all natural ingredients that are fresh, safe, beneficial and affordable. Our segment we will be featuring the esoteric benefits of our Flax-Mato™ face scrub, which consist of organic flaxseed and tomato. Flax-mato scrub is a simple and all natural way to gently exfoliate the skin removing dead skin cells leaving a radiant glow. "As a gourmet skin and body café, *iiwii fresh* fits right in by offering the freshness of a farmer's market with products that are 100% natural and chemical free.

iiwii fresh's products are created and produced by Master Chef YD Owens. The question I get most often is, 'Can I eat the products? Although the products are all natural and made with fruits, vegetables, and herbs there are other natural ingredients such as natural oils, and butters that will make the products not taste so good. *iiwii fresh* is a unique natural skincare solution that contain such fresh ingredients as lettuce, avocados, tomatoes, carrots, flaxseed, cucumbers, fresh limes, shea/cocoa butters and herbs. The result is a line of skin and body care products fresh, pure, environmentally safe, and most importantly gentle enough for the entire family.

iiwii fresh™ (itiz wat itiz), the gourmet, vegetarian skin and body café specializes in fresh food for the skin featuring a customize face scrub that is developed specifically for all skin type. The Flax-Mato face scrub consists of organic flaxseed and tomato. Flax-mato scrub is a simple and all natural way to gently exfoliate the skin removing dead skin cells leaving a radiant glow. The scrub is formulated from the healthiest earth grown ingredients with pure blends of fresh and organic vegetables, grains, and penetrating oils to gently exfoliate, cleanse, and moisturize the skin. Experience the world of skincare freshness at www.iiwiiifresh.com or email info@iiwiiifresh.com.

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